**the escrow Company**

**DroneUp**

# DroneUp Ensures Resilience and Business Continuity with a Software Escrow Solution

## MISSION

DroneUp, a pioneer in the drone delivery industry since 2016, has been at the forefront of embracing innovative technologies to redefine logistics.

Headquartered in Virginia Beach, Virginia, US, the company's commitment to efficiency, safety and cutting-edge solutions has set apart in an industry marked by rapid evolution. DroneUp has collaborated with a diverse array of partnerships and clients, including its delivery operation with Walmart.

This collaboration introduced drone delivery service, operational at 34 sites in Texas, Arizona, Virginia, Utah, Arkansas, and Florida. Customers can benefit from same-hour drone deliveries, allowing them to receive tens of thousands of eligible items. DroneUp's delivery network is capable of reaching 4 million households, with the capability to deliver over 1 million packages annually.

## SOLUTION

In the rapidly evolving field of drone technology, where dependence on advanced software is crucial, managing supply chain and operational risks becomes a necessity. DroneUp proactively addressed the need by turning to The Escrow Company's innovative software escrow solution.

The software escrow solution delivered by The Escrow Company encompasses automated deposits of the source code and associated documentation direct from Git code repositories into secure, encrypted digital vaults compliant with ISO 27001 standards.

The primary goal of a software escrow agreement is to offer assurance to the licensee that in the event the software vendor faces challenges in supporting the software, with predefined default events such as bankruptcy, the source code and vital materials like documentation can be released to the beneficiary, for the purposes of continuing operations.

## BENEFITS

**1. Continuity Assurance** - Continuous access to critical source code and documentation even if unforeseen challenges arise with their critical software developer.

**2. Risk Mitigation** - By depositing source code and related documentation in an encrypted, digital vault, risks associated with potential disruptions in software support is minimized.

**3. Operational Resilience** - Having a reliable software escrow solution in place allows DroneUp to navigate uncertainties and unforeseen circumstances with confidence.

**4. Confidence in Collaborations** - Partnering with their critical software developer and other collaborators gains an enhanced level of security and trustworthiness for DroneUp, thanks to The Escrow Company's software escrow solution.

**5. Customer Confidence** - Offering a software escrow agreement can also instil confidence in DroneUp's customers, assuring them that the company is proactive in safeguarding software-related interests, ultimately enhancing trust and credibility.

**JOHN VERNON**
**CHIEF TECHNOLOGY OFFICER**

**DroneUp**

*"The Escrow Company has been an invaluable partner, providing a robust safety net for our technological pursuits. Their cutting-edge software escrow solution ensures the continuity of our operations in the unlikely event of something happening to our critical software developer, empowering DroneUp to soar to new heights with confidence and continued innovation."*
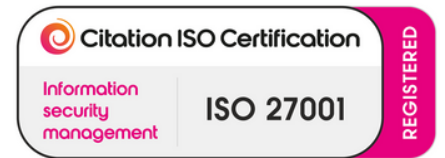
# CONTACT US

## Want to get a quote for your software escrow solution?

The Escrow Company is the US division of the global software escrow company, Escrow London. We are a multinational company headquartered in Atlanta, GA with offices and support around the world. We provide unmatched service and support for all software escrow requirements with a specific focus on SaaS environments including AWS, Microsoft Azure and Google Cloud.

We have been independently certified with ISO27001 and ISO27017 covering all aspects of information security including cloud security. Our certifications include:

- Approved Amazon Web Services (AWS) Partner
- Verified on the AWS Marketplace for software escrow and SaaS escrow services
- Verified on the Microsoft Azure Marketplace for software escrow and SaaS escrow services.

## Supported Integrations:

GitHub, Azure DevOps, GitLab, aws, circleci, Bitbucket, Azure, HashiCorp Terraform, Jenkins, Google Cloud

**Atlanta Office:** 1050 Crown Pointe Parkway, Suite 500, Atlanta, Ga. 30338, USA
**Tel: +1-404-301-9593**

**London Office:** 100 High Street, London, N14 6BN, UK
**Tel: +44-20-3862-0380**

**Sydney Office:** Suite 3, 54 Spring Street, Bondi Junction, NSW 2022, Australia
**Tel: +61-2-7229-4872**